

8pm Wednesday 17 July 2019

Buderim Ginger wins Queensland business history award

Buderim Ginger was awarded the prestigious 2019 Queensland Business History Award at Wednesday night's Queensland Business Leaders Hall of Fame induction dinner in Brisbane.

The Hall of Fame is an initiative of the QUT Business School, State Library of Queensland and Queensland Library Foundation and recognises the significant contributions by leading businesses and individuals to Queensland's economic and social development.

The annual award recognises a Queensland company that demonstrates leadership in collecting, protecting, preserving and sharing its business history.

From humble beginnings in a Buderim blacksmith's shop in 1941, today Buderim Ginger sells its products to 17 countries.

When the Second World War halted ginger imports from China, a handful of Sunshine Coast farmers took advantage of the gap in the market and opened a factory in 1942.

Now based in Yandina, Buderim Ginger won the award for its extensive historical collection and efforts to share the company's story with the public.

The collection contains historic photographs (many digitised), farm machinery, processing equipment, packaging, press clippings, advertising material, meeting notes and other memorabilia that tracks the processes, places, people and products that contributed to this multi-million-dollar Queensland success story.

Visitors can learn about the history of Buderim Ginger at the Ginger Factory, which was opened in 1985 and remains the only tourist attraction in Australia located in a working ginger factory.

Buderim Ginger also shares information and photos showcasing the company's history on its website and social media.

Six new inductees to the Queensland Business Leaders Hall of Fame were also announced tonight.

For more information on the awards, winners and the Queensland Business Leaders Hall of Fame, visit leaders.slq.qld.gov.au.

Quotes from State Librarian and Chief Executive Officer Vicki McDonald:

"As custodian of our state's unique memory, State Library is committed to ensuring the safekeeping, sharing and accessibility of Queensland history."

"State Library's John Oxley Library holds a variety of records and items that document Queensland business and development."

"Buderim Ginger's story is one of Queensland ingenuity and hard work, and the company's dedication to keeping, preserving and showcasing its business history is commendable."

Quotes from Professor Robina Xavier, Executive Dean, QUT Business School:

Media enquiries

State Library Communications team
media@slq.qld.gov.au | 07 3842 9847

“QUT Business School is determined to ensure lessons learned by our state’s greatest business achievers are not lost to future generations.”

“By immortalising their stories in the Queensland Business Leaders Hall of Fame, we ensure these icons of our business history retain their relevance and remain accessible well into the future.”

“Our work is made so much easier by businesses like Buderim Ginger, who have made such a concerted effort to record and share their stories.”

Quotes from Andrew Bond, CEO, Buderim Ginger:

“Buderim Ginger is proud to be awarded this year’s Queensland Business History Award.”

“Welcoming over 300,000 visitors annually to The Ginger Factory, Buderim Ginger is proud to share our ginger history and play an active role in preserving and showcasing local history.”

“The Taste of Ginger Tour and taking a ride on our 118-year-old sugar cane train Moreton are family favourites.”