New Media toolkit

Indigenous Languages Resources

Social Media

Many Aboriginal and Torres Strait Islander language communities are utilising Social Media as a way to promote and preserve their languages. There is a diverse range of social media available and the choice is an individual one as to what best suits your language, organisation or community.

The other consideration is the purpose or aim of the social media – is it to connect members from your language group; is it to promote your language to a wider audience; is it to highlight language revival activities?

The following list is a snapshot of Social Media and an accompanying selection of links relating to Aboriginal and Torres Strait Islander languages, and may be useful starting points for schools, communities, IKCs and Public Libraries.

**Blogs** - are websites with regular updates and typically combine text, images (graphics or video), and links to other webpages. Blogs are usually informal taking on the tone of a diary or journal entry. Many blogs encourage dialogue by allowing their readers to leave comments. Blogs provide opportunities for you to share information and engage in an online conversation with your target audience(s). Some common free blogging platforms include [Blogger](https://www.blogger.com), [WordPress](https://wordpress.com) and [Tumblr](https://tumblr.com).

- **State Library of Queensland**: has established an [Indigenous Languages blog](https://www.slq.qld.gov.au/indigenous-languages) to promote and raise awareness of Queensland’s Indigenous Languages as well as serve as an online space for language workers and community organisations to share and network.

- **Indigenous Knowledge Centres (IKCs)**: Indigenous Knowledge Centres (IKCs) are owned, managed and staffed by local Aboriginal councils or the Torres Strait Island Regional Council. State Library of Queensland provides ongoing support through training and delivery of programs to sustain knowledge transfer. The [IKC Blog](https://www.slq.qld.gov.au/ikc) allows for sharing and networking across the IKCs as well as promoting their work.

- **Crikey**: is an independent media organisation; they have established a languages blog ‘Fully (sic)’ which includes posts on Indigenous languages. [Fully (Sic) Blog](https://www.crikey.com.au/category/fully-sic/)

- **Australian Aboriginal Language Students Blog**: This blog has been created by under and post-graduate linguistics students from The University of New England, Armidale.

- **University of Sydney -Transient Languages and Cultures**: this blog covers many different projects and groups all with the common theme of endangered languages and culture.
• **Munanga linguist**: Language man working on Aboriginal languages occasionally sharing his thoughts.

• **Living Languages**: This blog is described as a cyberbreath for language life.

• **Victorian Aboriginal Corporation for Languages (VACL)**: provides current information, reports and resources which show progress in the area of Indigenous Languages in Australia.

• **Resource Network for Linguistic Diversity (RNLD)**: Melbourne-based Resource Network for Linguistic Diversity (RNLD) has collated a list of blogs and other networks on their website.

**Social Network sites** - Social network sites are online communities that provide opportunities to connect with, or provide resources to clients, colleagues, family and friends who share common interests. Examples of general social networking sites include Facebook, Google+, LinkedIn and Instagram
  - Facebook
  - Google+
  - LinkedIn: Australian Aboriginal and Torres Strait Islander Languages

**Twitter** - You can think of Twitter as a “micro-blog” which can be used on computers, tablets or mobile phones to broadcast short messages, or “tweets,” that are limited to 140 characters. [Twitter signup](#). You can also follow others on Twitter with similar interests; examples of Twitter language-related users include AIATSIS; Our Languages; Living Archive of Aboriginal Languages; etc.

**Further Details:**
For further information on Aboriginal and Torres Strait Islander languages at the State Library of Queensland, please contact:

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[SLQ Indigenous Languages Webpages](#) [SLQ Indigenous Languages Blog](#)